



WELL-BEING IN RURAL CALIFORNIA 2023 REPORT KEY FINDINGS

FREE WEBINAR & PANEL DISCUSSION

Thursday, June 29, 2023

11:00am - 12:30pm PST



AGENDA

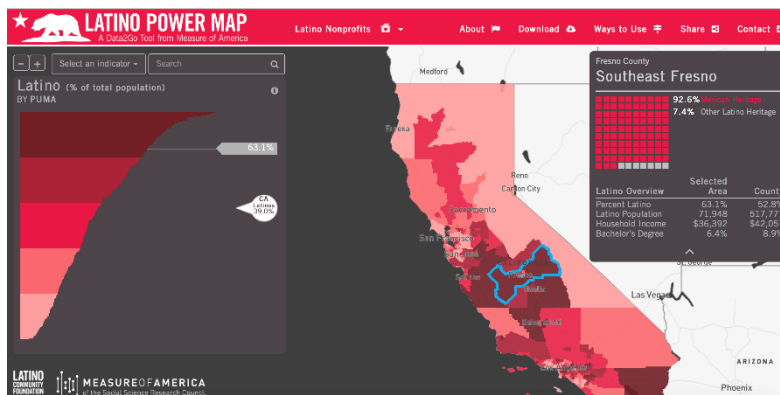
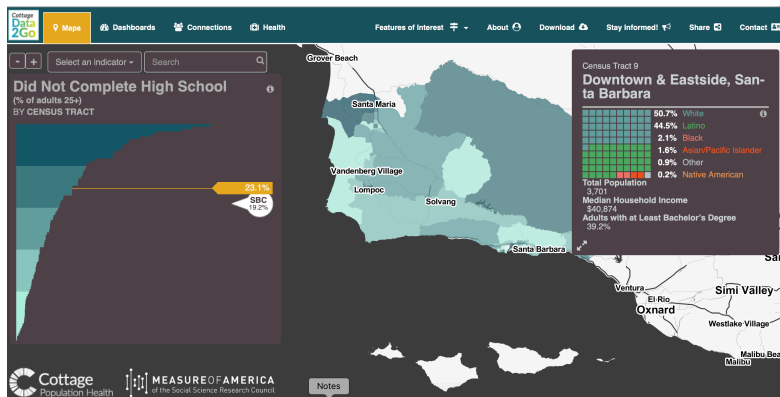
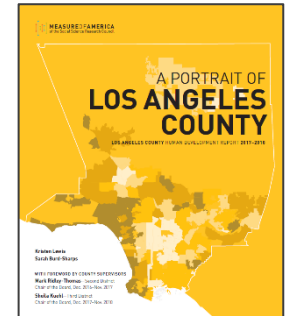
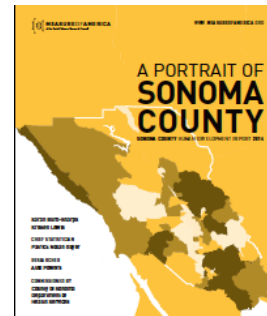
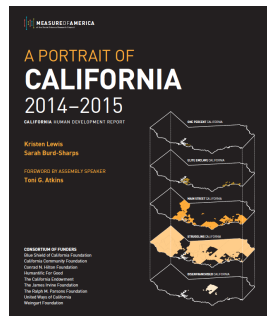
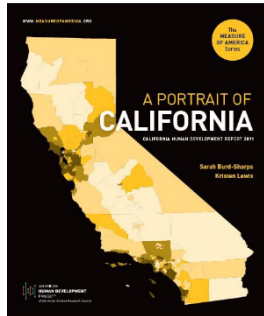
- 11:05** Welcoming Remarks
Lisa Hasegawa, Regional Vice President, Western Region
NeighborWorks America
- 11:15** Presentation of the Report's Key Findings, Q & A
Kristen Lewis, Director, Measure of America
- 11:50** Panel Introductions
Alex Powers, Associate Director, Measure of America
- 11:55** Panel Discussion
- **Tom Collishaw** , President and CEO of Self-Help Enterprises
 - **Seana O'Shaughnessy**, President/CEO of Community Housing Improvement Program
 - **Pedro Rodriguez**, Executive Director for the Coachella Valley Housing Coalition
 - **Sarah Kackar**, Director, Rural Initiative with NeighborWorks America (moderator)
- 12:25** Concluding Remarks and Next Steps
Kristen Lewis



MADE POSSIBLE THANKS TO THE GENEROUS SUPPORT OF



MEASURE OF AMERICA IN CALIFORNIA



NEWSLETTER SIGN UP



HUMAN DEVELOPMENT INDEX COUNTY PROFILES

In addition to state and regional data, *A Portrait of California 2014-2015* includes county-level data to measure how people throughout California are doing in human development. Click on the drop-down menu below to download a county profile. Please note we are unable to feature Alpine, Calaveras, Colusa, Inyo, Mariposa, Modoc, Mono, Plumas, Sierra and Trinity counties due to statistically insignificant sample sizes.

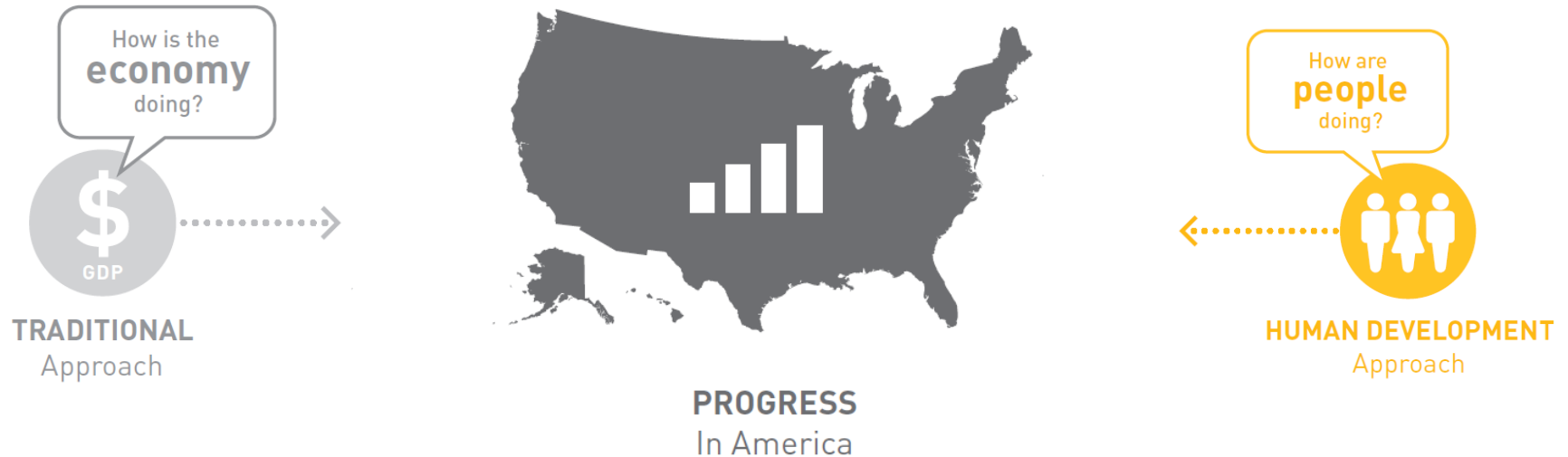
Select a County:





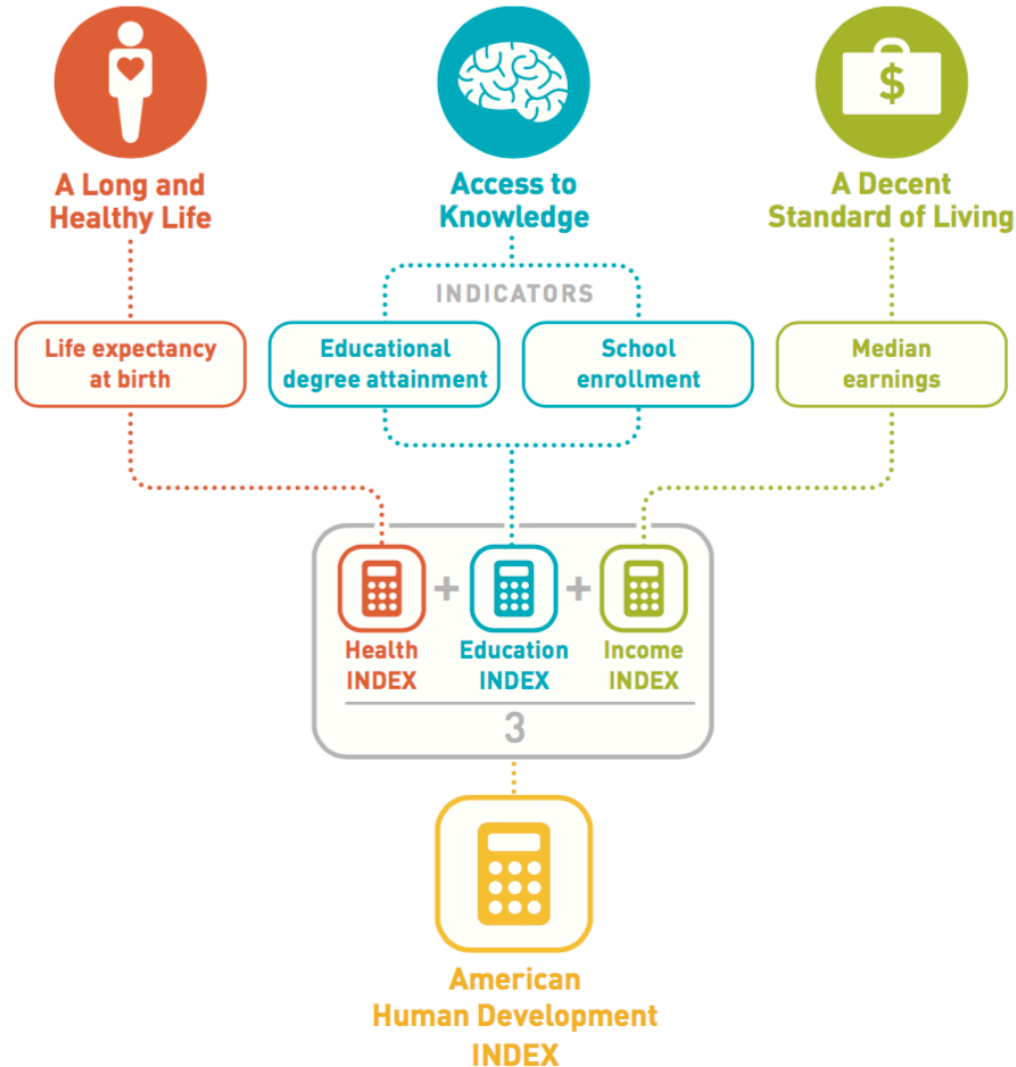
A Portrait of California 2021–2022 Regional Report Series

HUMAN DEVELOPMENT IS AN ALTERNATIVE TO MONEY METRICS LIKE GDP



Human development is about the real freedom ordinary people have to decide who to be, what to do, and how to live.

HOW IS HUMAN DEVELOPMENT MEASURED?



IMPORTANT LIMITATIONS AND CAVEATS

- Data are not available for all groups due to population size and opportunities to self-identify in surveys
- Only gender categories in most of our data are male and female
- We understand that encountering this data can be difficult
- We are mindful of critiques about how current data norms, language, and practices can be harmful



HDI BY GENDER AND BY RACE AND ETHNICITY

RANK	HD Index	Life Expectancy at Birth (Years)	Less Than High School (%)	At Least High School Diploma (%)	At Least Bachelor's Degree (%)	Graduate or Professional Degree (%)	School Enrollment (%)	Median Earnings (2021 Dollars)
California	5.81	81.1	15.8	84.2	35.2	13.3	78.5	41,900
All Rural	4.84	79.8	17.4	82.6	22.9	7.8	76.0	33,900
1 Rural Women	4.85	82.3	15.9	84.1	24.7	8.4	78.0	28,000
2 Rural Men	4.79	77.5	18.9	81.1	21.2	7.2	74.2	40,100
RACIAL AND ETHNIC GROUP								
1 Rural Whites	5.45	78.7	6.9	93.1	29.2	10.4	75.6	41,800
2 Rural Latinos	3.89	80.5	37.0	63.0	10.1	2.6	76.1	27,400

HDI
4.84

Life Expectancy
79.8
years

Education
Index
4.34

Median Earnings
\$33,900

HDI BY GENDER AND BY RACE AND ETHNICITY

RANK	HD Index	Life Expectancy at Birth (Years)	Less Than High School (%)	At Least High School Diploma (%)	At Least Bachelor's Degree (%)	Graduate or Professional Degree (%)	School Enrollment (%)	Median Earnings (2021 Dollars)
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All Rural	4.84	79.8	17.4	82.6	22.9	7.8	76.0	33,900
RACIAL AND ETHNIC GROUP BY GENDER								
1 Rural White Men	5.51	76.4	7.7	92.3	28.1	9.9	73.9	51,300
2 Rural White Women	5.36	81.2	6.1	93.9	30.3	10.8	77.4	33,300
3 Rural Latina Women	3.90	83.4	35.3	64.7	11.8	3.2	78.2	21,900
4 Rural Latino Men	3.77*	77.9	38.7	61.3	8.5*	2.1*	74.1	32,200

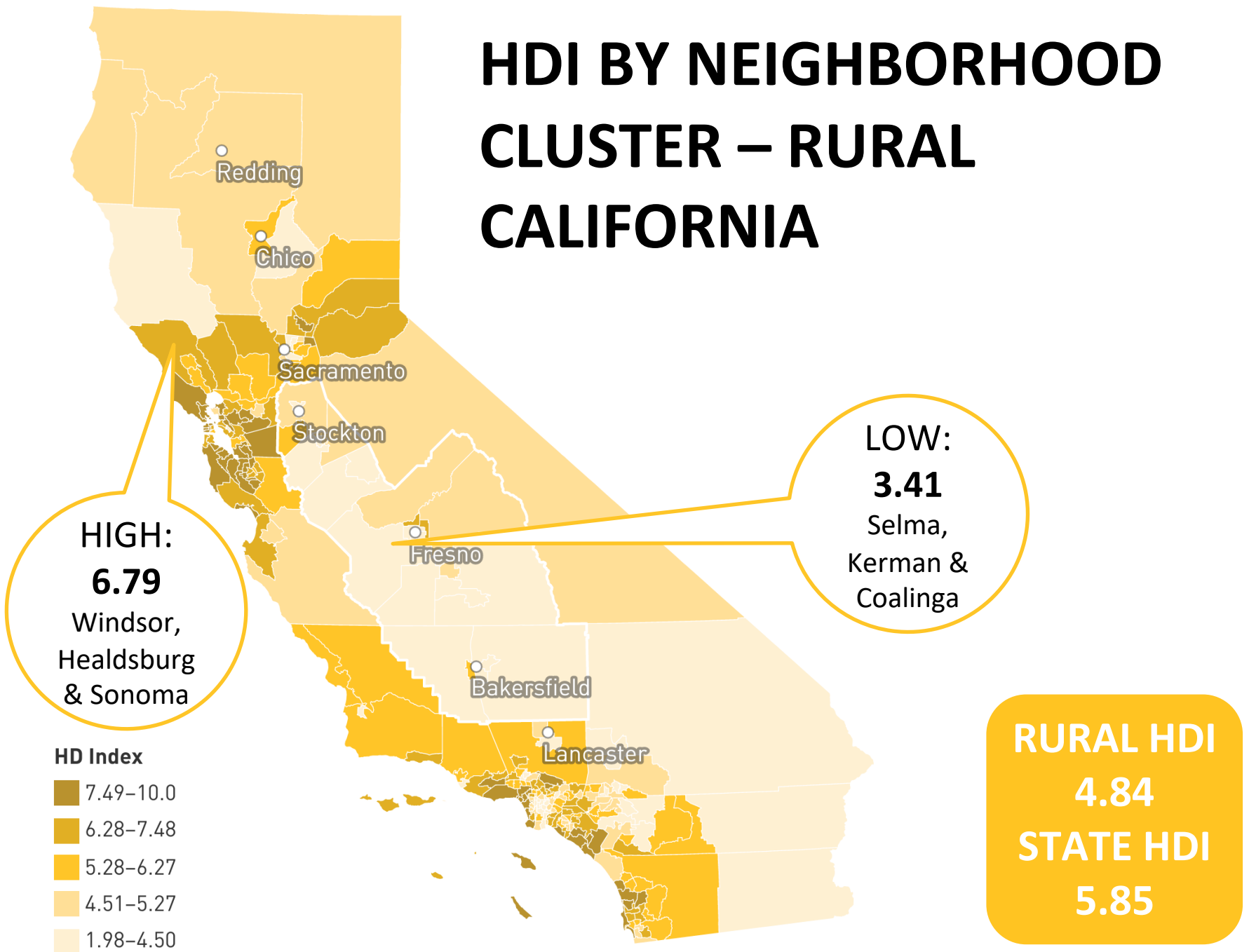
HDI
4.84

Life Expectancy
79.8
years

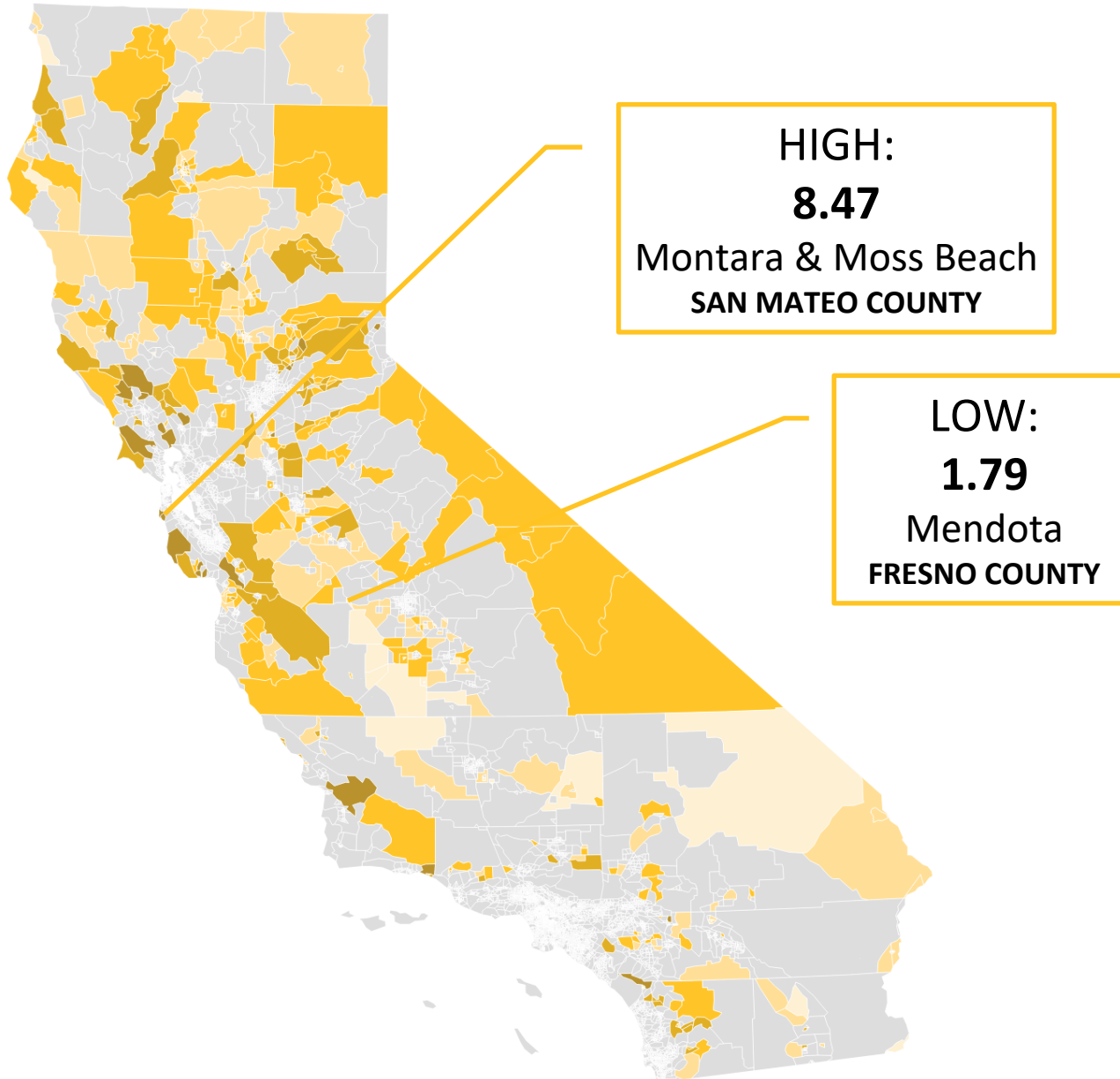
Education
Index
4.34

Median Earnings
\$33,900

HDI BY NEIGHBORHOOD CLUSTER – RURAL CALIFORNIA

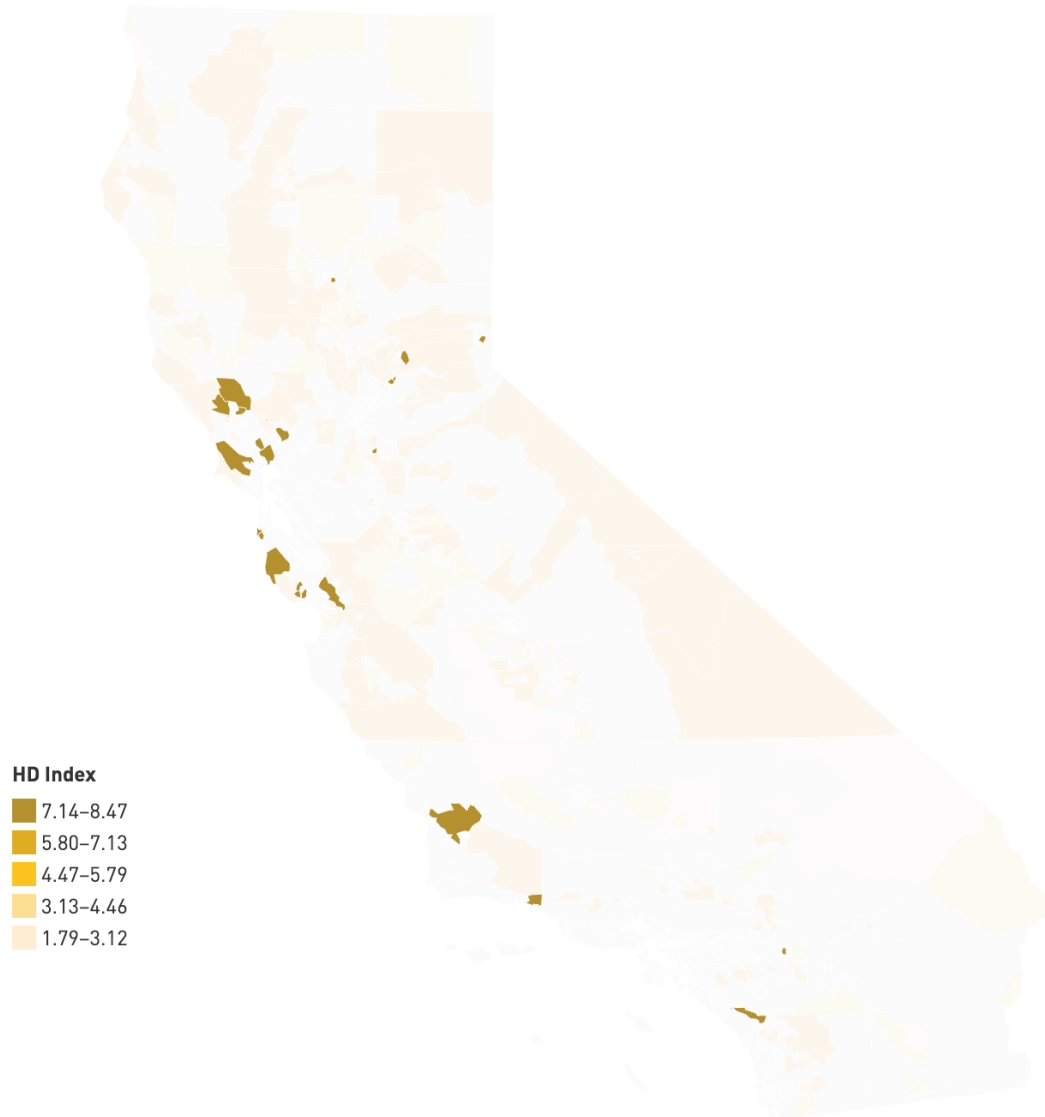


HDI BY RURAL CENSUS TRACT

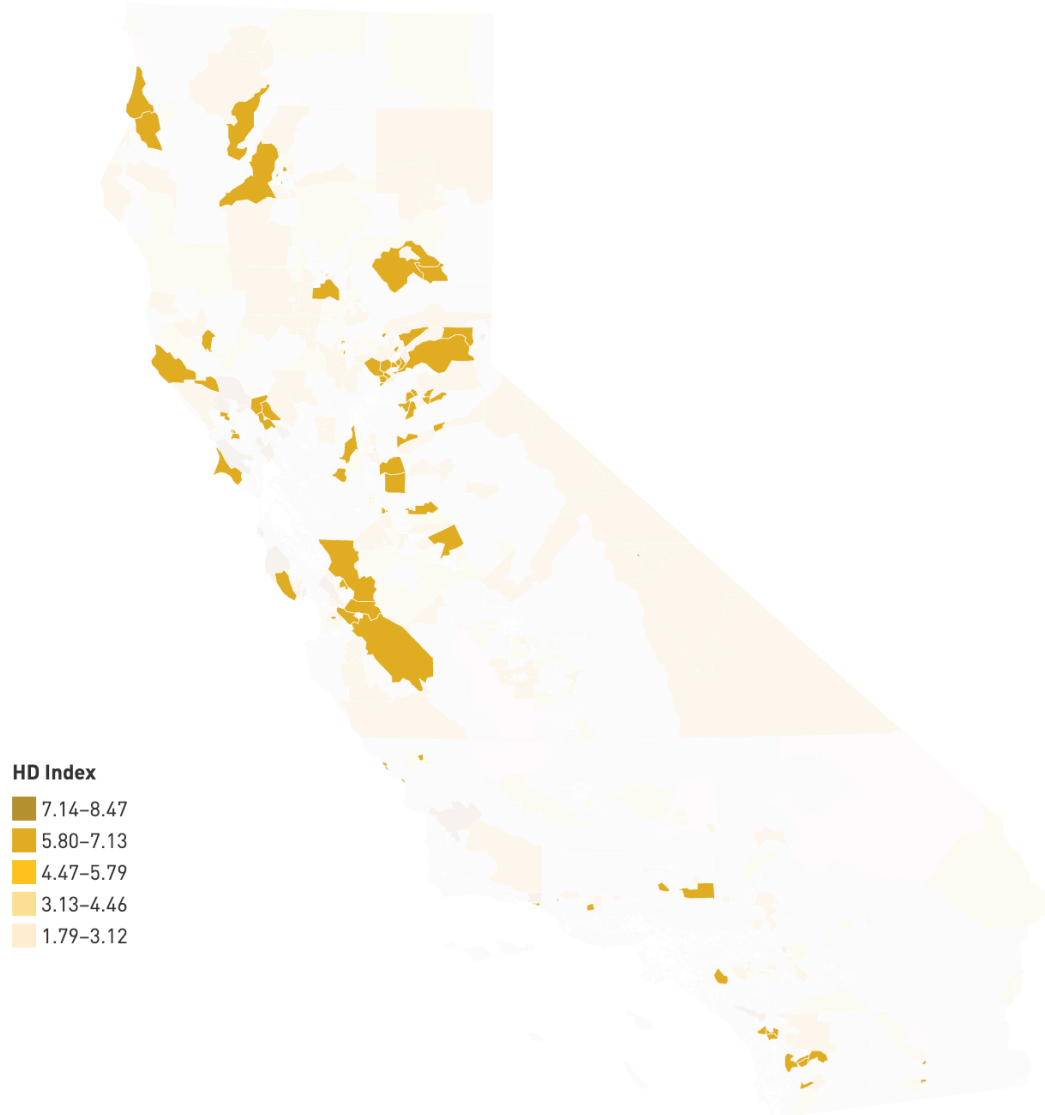


RURAL HDI
4.84
STATE HDI
5.85

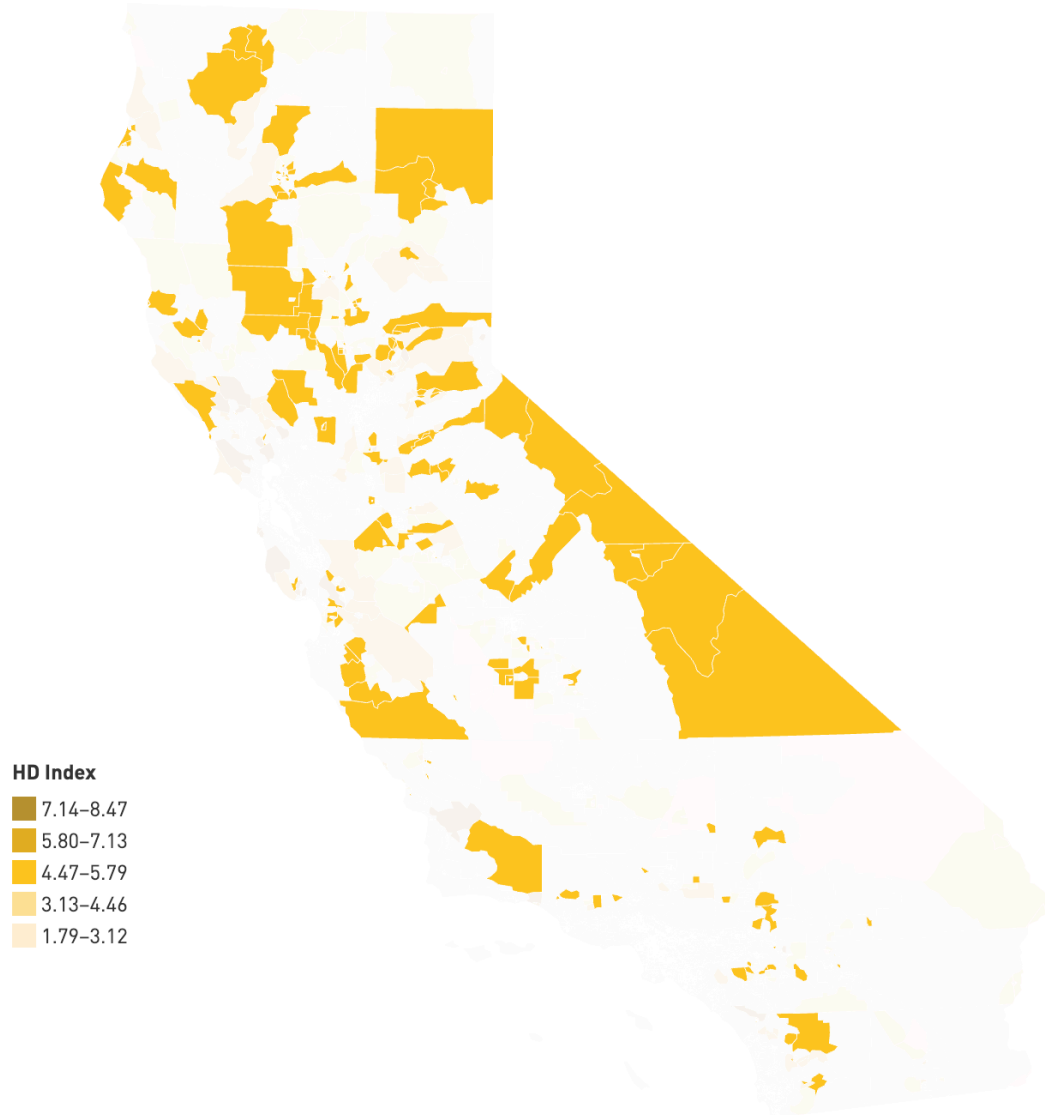
HDI 7.14-8.47



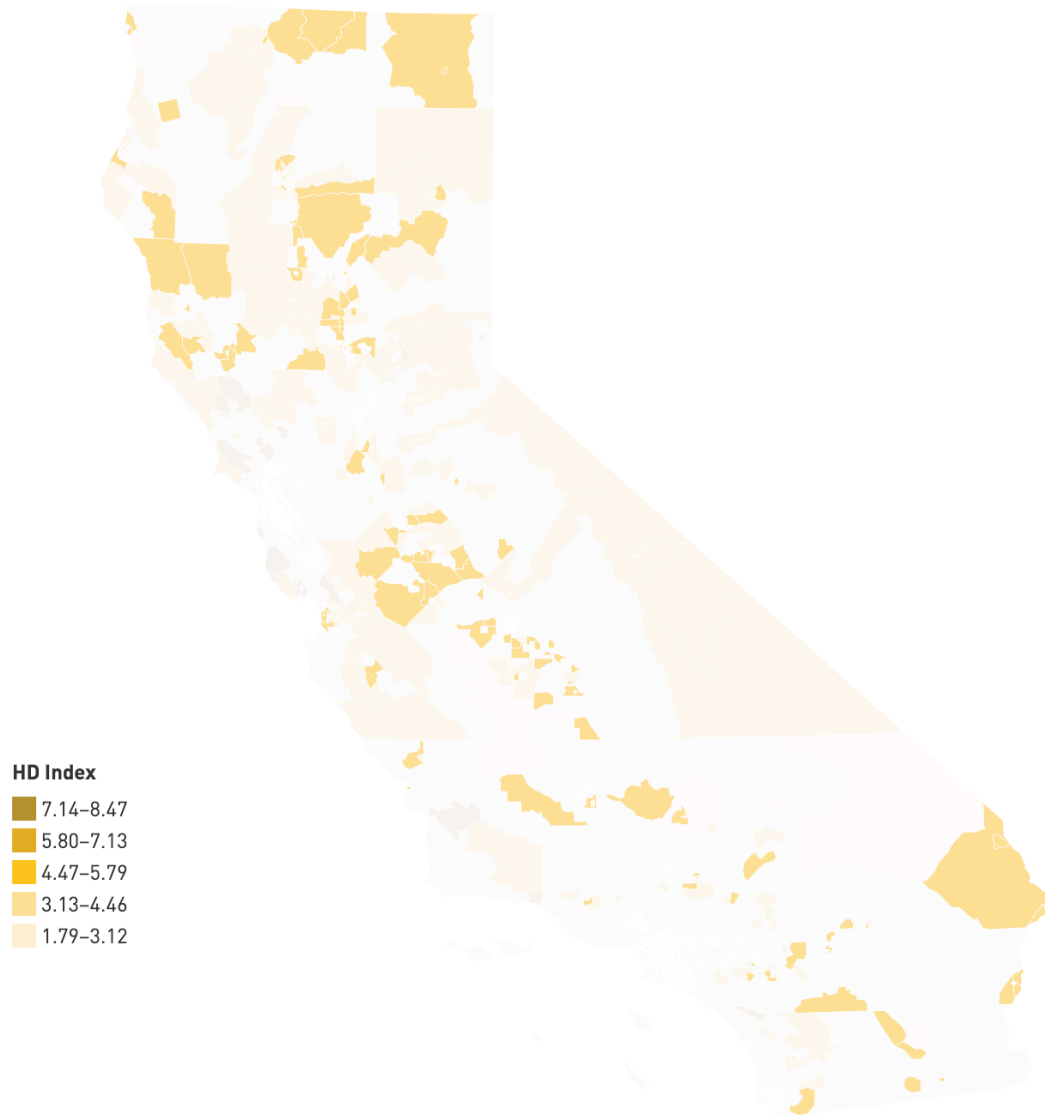
HDI 5.80-7.13



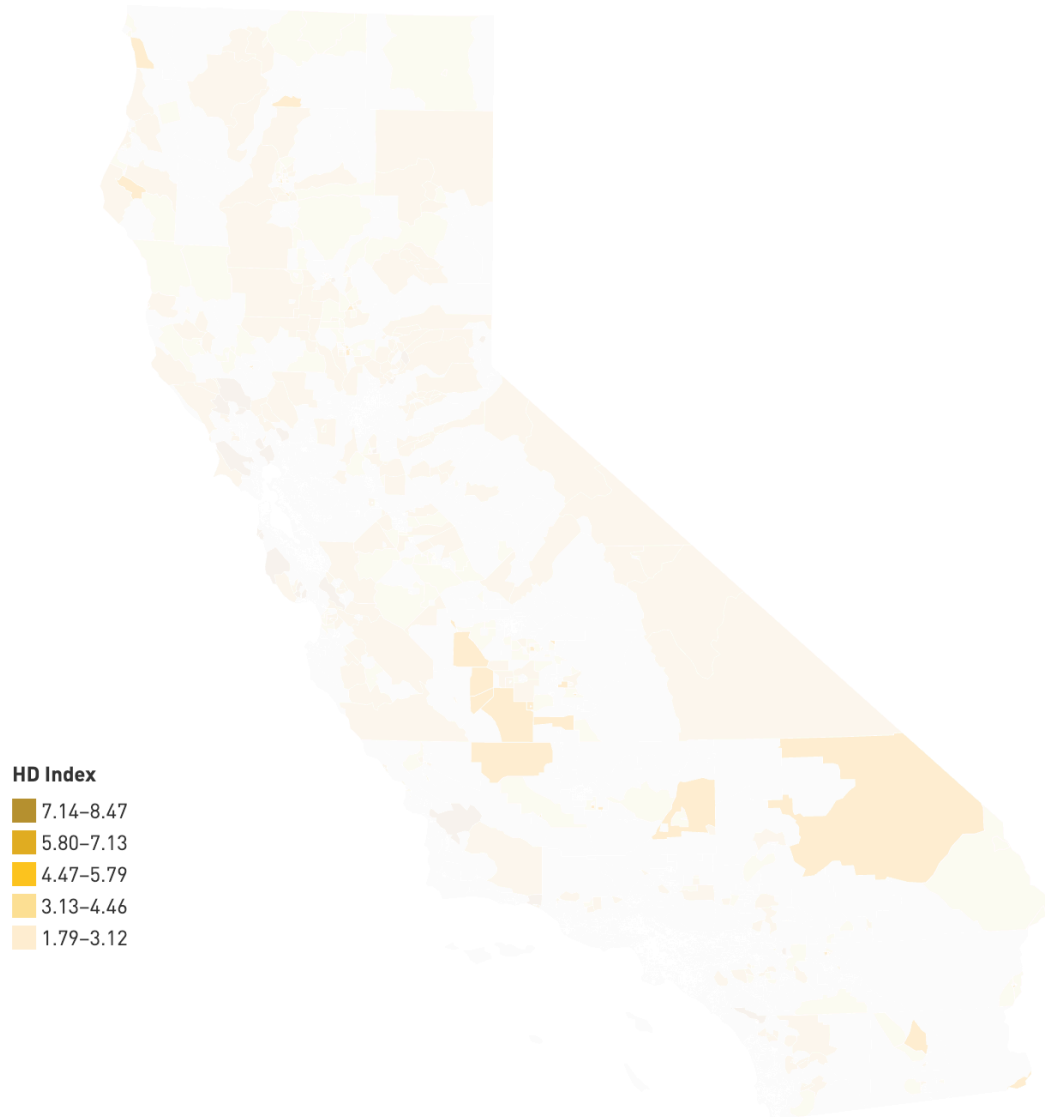
HDI 4.47-5.79



HDI 3.13-4.46



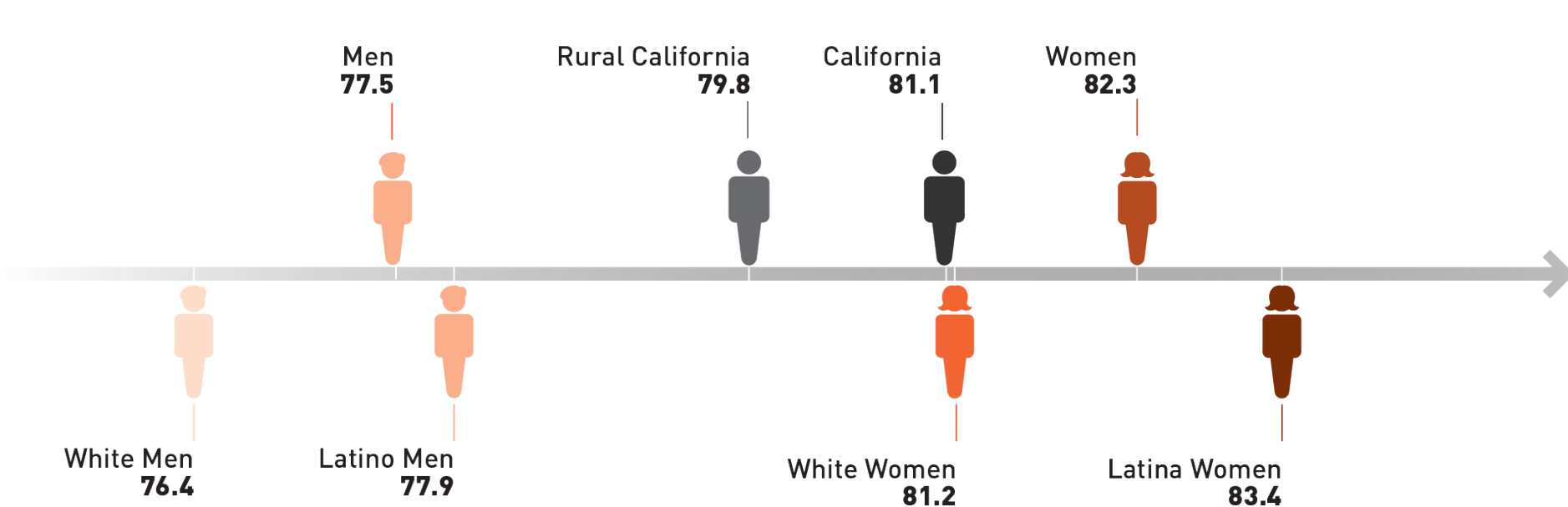
HDI 1.79-3.12



A LONG AND HEALTHY LIFE



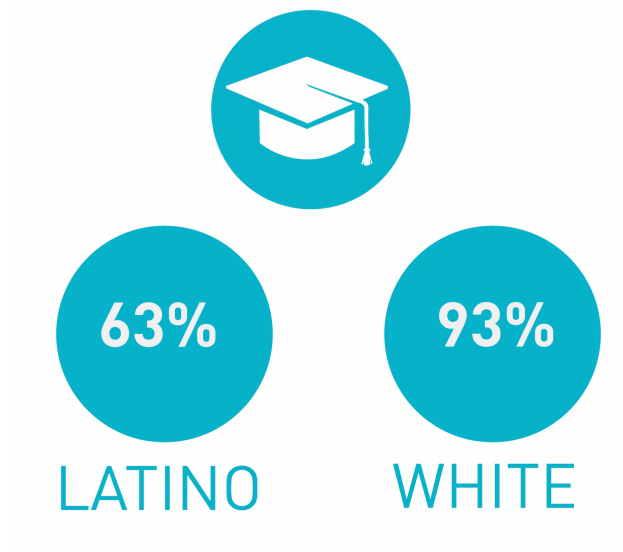
LIFE EXPECTANCY



ACCESS TO KNOWLEDGE



EDUCATION INDEX BY GENDER AND BY RACE & ETHNICITY



Rural White Women	5.43
Rural White Men	4.90
Rural Latina Women	3.05
Rural Latino Men	2.31

DECENT STANDARD OF LIVING



EARNINGS

Earnings by Region

Rural California 33,900

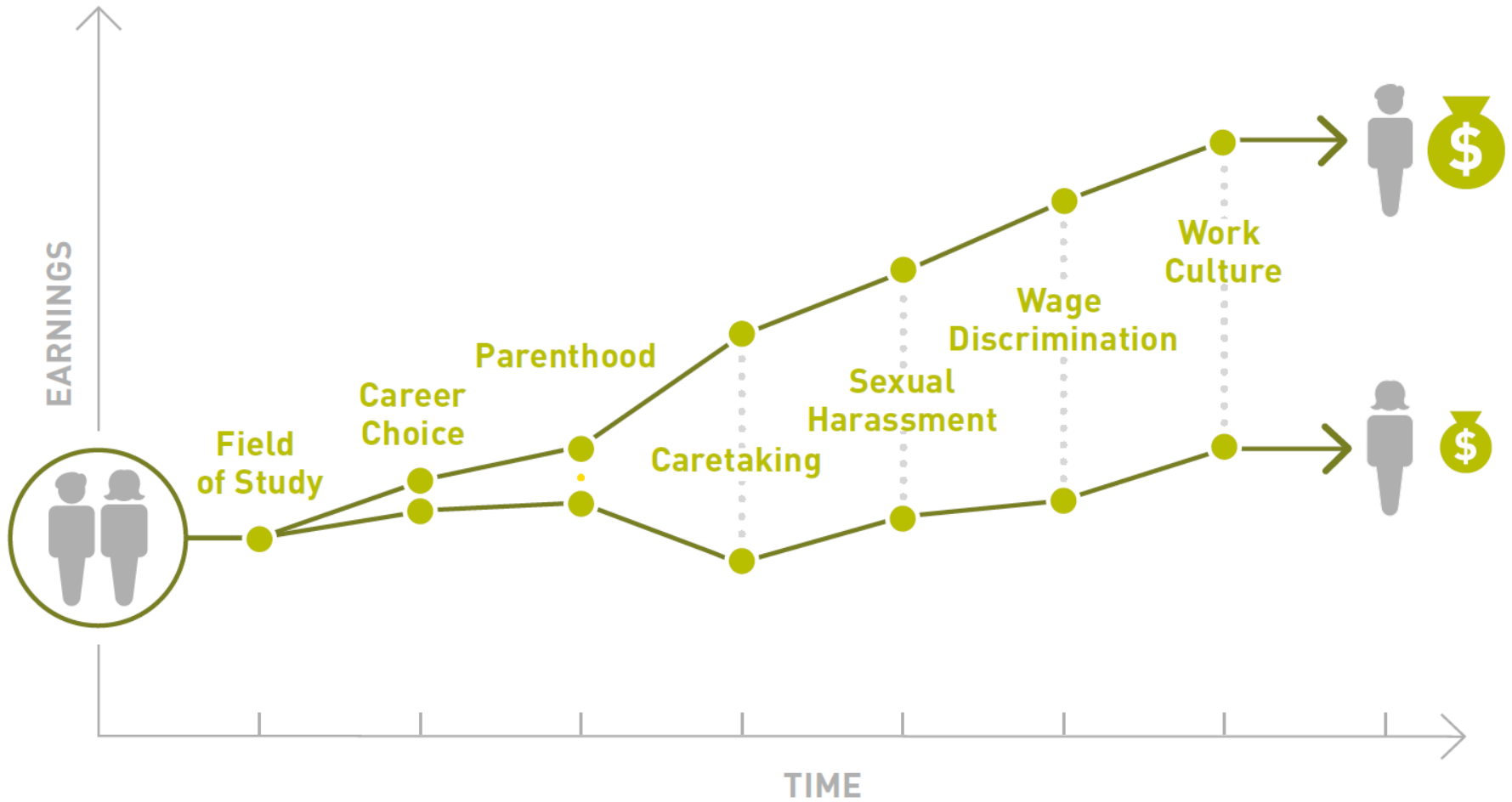
California State 41,900

Earnings by Demographic in Rural California

White Men 51,300

Latina Women 21,900

GENDER EARNINGS GAP



RECOMMENDATIONS:

TARGET RESOURCES TO THE MOST
VULNERABLE POPULATIONS

ADDRESS HEALTH DISPARITIES
MAGNIFIED BY THE COVID-19
PANDEMIC

BUILD HUMAN SECURITY THROUGH
INVESTMENTS IN HEALTH,
EDUCATION, AND INCOME

INVEST IN THE CARE AND EDUCATION
OF THE YOUNGEST RURAL RESIDENTS

SUPPORT DIVERSE PATHWAYS TO
MEANINGFUL CAREERS

TREAT HIGH-SPEED BROADBAND AS
A PUBLIC UTILITY AKIN TO
ELECTRICITY

IMPROVE THE WELL-BEING OF
FARMWORKERS

IMPROVE WAGES AND CLOSE
GENDER AND RACIAL WAGE GAPS

INCREASE THE QUALITY & SUPPLY
OF HOUSING, INCLUDING ON NATIVE
AMERICAN LANDS





thank you!

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#APortraitofCalifornia

www.measureofamerica.org