



OurHome.NYC: Visualizing Your Community Data Challenge

Community-Based Organizations

Measure of America (MOA) is holding a citywide data challenge exclusively for the NYCHA community. **The Challenge: Take a critical and creative look at health and housing by creating a project using data from OurHome.NYC that shines a spotlight on issues that matter to the NYCHA community.** The Challenge is open to any community-based organizations that serve the NYCHA community.

Over 635,000 people live in NYCHA's public housing units. Residents of public housing often face barriers to accessing information on health, health-related services, and community resources. But access to this information is essential to understanding and addressing health and housing inequalities.

MOA built OurHome.NYC, an online mapping and data tool that allows anyone to look at data about life expectancy and health for specific NYCHA developments, in order to give residents in communities across the city access to the data they need to advocate for improved well-being.

Project Guidelines: Participants are required to use data from MOA's OurHome.NYC tool in their entries. OurHome.NYC is an online mapping and data tool that allows anyone—especially NYCHA residents, community-based nonprofits, and policymakers—to zero in on data about life expectancy and other well-being indicators for specific NYCHA communities.

Entries should be based on one's knowledge, observations, and opinions about NYCHA developments and neighborhoods and be supported by evidence from OurHome.NYC data. We are looking for projects that celebrate the NYCHA community and publicly engage with issues that matter to NYCHA residents.

We encourage all participants to be creative with their projects. Check out these examples from our past [Community Portraits Challenge](#), a similar contest that used Data2Go.NYC data. Some ideas for successful projects for this Challenge include:

- A speech or public comment presented to a meeting of the NYCHA Board¹, a local community board, or the city council
- A newspaper op-ed or letter to the editor of a news publication
- An original essay, report, podcast, or series of interviews within your community
- A song, poem, film, infographic, social media campaign, or visual artwork
- Or any other project that engages with the OurHome.NYC data in a way that promotes social change and awareness in the NYCHA community

Evaluation Criteria:

1. Demonstrates the use of data from OurHome.NYC
2. Presents a solution for policy-makers
3. Amplified to community leaders (documentation of an email sent, or a presentation at a community board meeting, and/or faith-based meeting, letter to the editor, or Op-Ed publication)
4. Creativity and presentation

Submit your entry by filling out [this google form](#) by January 24th at 6pm. You must include a signed copy of [this release form](#) along with your entry.

Challenge Tiers:

- 1st - \$5000.00
- 2nd - \$3000.00
- 3rd - \$1000.00

Qualifications:

- Must be an organization serving NYCHA.
- Must be a 501c3 non-profit
- Entries must use data from OurHome.NYC.
- Entries must be original work.

Timeline:

- Submissions open – December 3rd
- Submissions due – January 24th

¹ If you would like to present your findings directly to NYCHA board members as part of your project, the next NYCHA Board meetings will be held on December 18, 2019.

- Challenge celebration - February 10th