



OurHome.NYC: Visualizing Your Community Data Challenge

NYCHA Residents

Measure of America (MOA) is holding a citywide data challenge exclusively for the NYCHA community. **The Challenge: Take a critical and creative look at health and housing by creating a project that shines a spotlight on issues that matter to the NYCHA community.** The Challenge is open to all NYCHA residents ages 14 and up.

Over 635,000 people live in NYCHA's public housing units. Residents of public housing often face barriers to accessing information on health, health-related services, and community resources. But access to this information is essential to understanding and addressing health and housing inequalities.

MOA built OurHome.NYC, an online mapping and data tool that allows anyone to look at data about life expectancy and health for specific NYCHA developments, in order to give residents in communities across the city access to the data they need to advocate for improved well-being.

Project Guidelines: Participants are required to use data from MOA's OurHome.NYC tool in their entries. Entries should be based on one's knowledge, observations, and opinions about NYCHA developments and neighborhoods, and **be supported by evidence from OurHome.NYC data.** We are looking for projects that celebrate the NYCHA community and publicly engage with issues that matter to NYCHA residents.

We encourage all participants to be creative with their projects. Check out these examples from our past [Community Portraits Challenge](#), a similar contest that used Data2Go.NYC data. Some ideas for successful projects for this Challenge include:

- A speech or public comment presented to a meeting of the NYCHA Board¹, a local community board, or the city council
- A newspaper op-ed or letter to the editor of a news publication
- An original essay, report, podcast, or series of interviews within your community
- A song, poem, film, infographic, social media campaign, or visual artwork
- Or **any other project that engages with the data and promotes social change and awareness in the NYCHA community**

For ages 14-17: Submit your entry by filling out this [google form](#) by January 24th at 6pm. You must include a signed copy of this [release form](#) and the parental release along with your entry.

For ages 18+: Submit your entry by filling out this [google form](#) by January 24th at 6pm. You must include a signed copy of this [release form](#) along with your entry.

Challenge Tiers:

NYCHA Residents Ages 14-17 (Gift Cards)

- 1st - \$500.00
- 2nd - \$250.00
- 3rd - \$125.00

NYCHA Residents Ages 18+ (Gift Cards)

- 1st - \$500.00
- 2nd - \$250.00
- 3rd - \$125.00

Qualifications:

- Must be a current NYCHA resident.
- Must be 14 years old and up.
- Entries must use data from OurHome.NYC
- Entries must be your own original work.

Timeline:

- Submissions open – December 3rd
- Submissions due – January 24th
- Challenge celebration - February 10th

¹ If you would like to present your findings directly to NYCHA board members as part of your project, the next NYCHA Board meetings will be held on December 18, 2019.