The *Portrait* helps guide the Board of Supervisors in its public health policy– recently expanding outdoor secondhand smoke protections to include e-cigarettes. **Jay Macedo, Sonoma County DHS, Tobacco Prevention**

The Portrait helps First 5 tell its story. We're working towards Universal Preschool, a key *Portrait* recommendation.
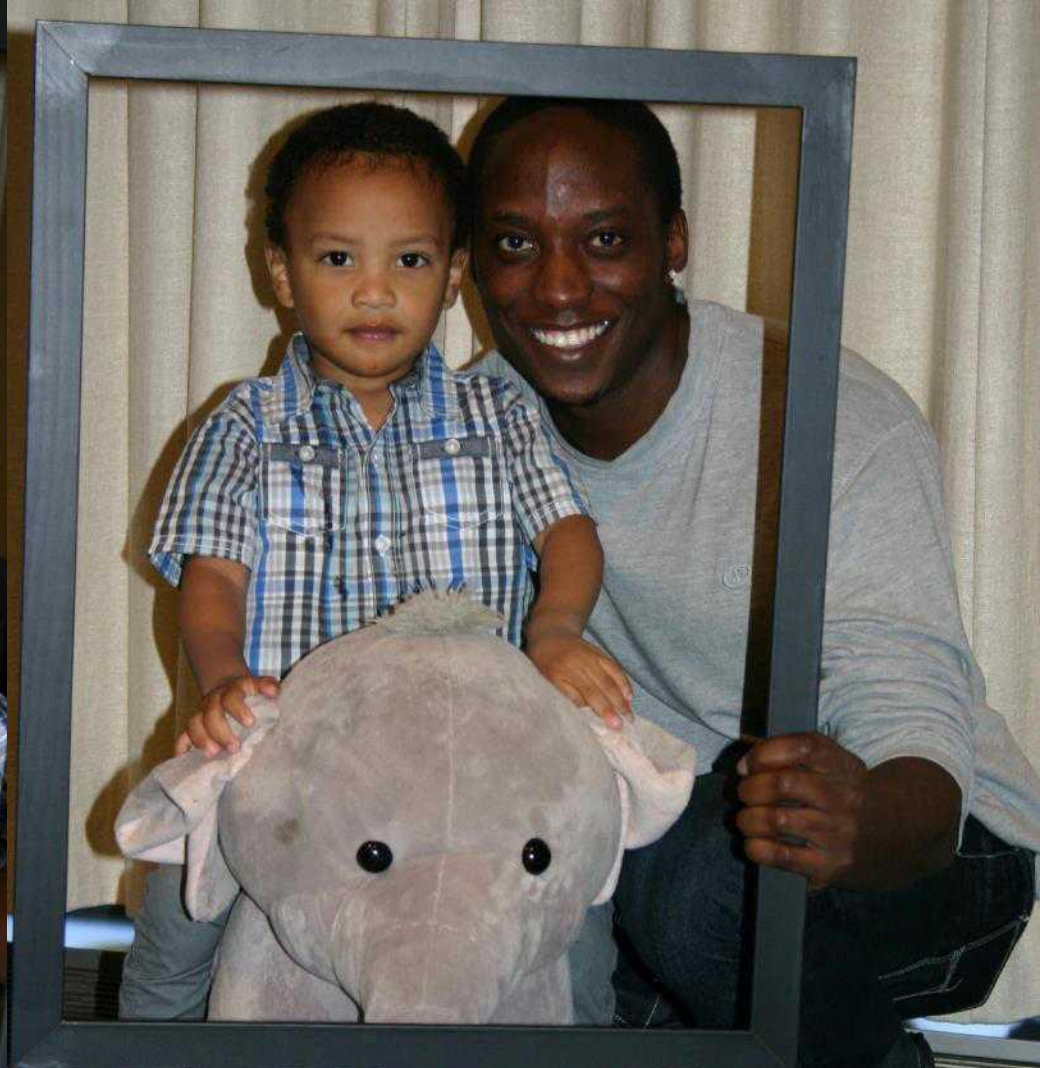**First 5 Team, Sonoma County Department of Health Services**

We used the *Portrait* during our Strategic Planning Process and identified opportunities to address disparities. We also wrote a letter in support of the County TRL and work closely with RRARA.
Jared Garrison-Jakel and Luke Entrup, West County Health Centers

The *Portrait* helps us identify communities that will benefit most from evidence-based programs such as the Nurse Family Partnership, a nurse home visiting program for low-income, first time mothers.

Maternal Child and Adolescent Health Division, Sonoma County DHS

Jackson and Kingston, 2015 Nurse Family Partnership Graduates
The *Portrait* highlights the importance of early investments. We know that the first 1,000 days is when we can most positively influence the course of a young child's life.

The *Portrait* influenced us to invest in a new program site at the SAY Dream Center to connect youth to their power to make a difference while building life, leadership and work skills.
CERES Community Project

The *Portrait* helps train all St. Joseph Health new Sonoma County employees in how health happens in neighborhoods and our work goes beyond our hospital walls.

Matt Ingram, Director of Community Benefit, St. Joseph Health

We lead an integrated workforce development system to ensure the County's economic vitality and quality of life. The *Portrait* provides crucial information that helps define our work.
Sonoma County Workforce Investment Board(WIB)

The *Portrait* reinforces the importance of our healthy cooking classes in Spanish to prevent diabetes and hypertension
Center for Well-Being

The *Portrait* highlights the importance of early childhood education. Our 9-month, evidence-based curriculum helps each child prepare to enter school and gives parents the tools to become their child's 1st teacher.
AVANCE, Community Action Partnership of Sonoma County

Also, the Pasitos Playgroup Program provides an engaging, structured learning environment for families with 3-4 year olds that promotes positive parent-child interactions with the goal of future school success.

Pasitos, Community Action Partnership of Sonoma County

The *Portrait* helps us identify communities that can enjoy greater access to parks and helps us create programs to promote health and wellness, programs like the monthly Nuestros Parques hiking series.
Sonoma County Regional Parks

The *Portrait* helps us know where we can be most effective in our healthy food outlet and Know Your Numbers efforts.

Windsor Wellness Partnership

The Portrait shows the importance of connecting youth with the community. SAY is "reducing youth disconnection" by helping teens connect with local leaders, learn new job skills, and find employment
Social Advocates for Youth

The *Portrait* has guided us in creating community partnerships with agencies that share our commitment to early investment. 4Cs and SSU collaborated on a community garden for the families of Gold Ridge Preschool, kicking off a lifetime of healthy choices! **4C's**

Portrait helped our agency extend our lease for Willow Creek Preschool with the City of Santa Rosa, securing quality early care and education for families living in a high priority community for another ten years!
4C's

Thank you, *Portrait of Sonoma County*, for drawing attention to the needs of our community here in Rohnert Park
Child Parent Institute's Family Resource Center

LA LUZ

A catalyst for change in Sonoma Valley through health, education and financial security

"La Luz Center is framing the portrait of Sonoma through Health, Education, and Financial Security"

Improved health outcomes

Improved educational opportunities

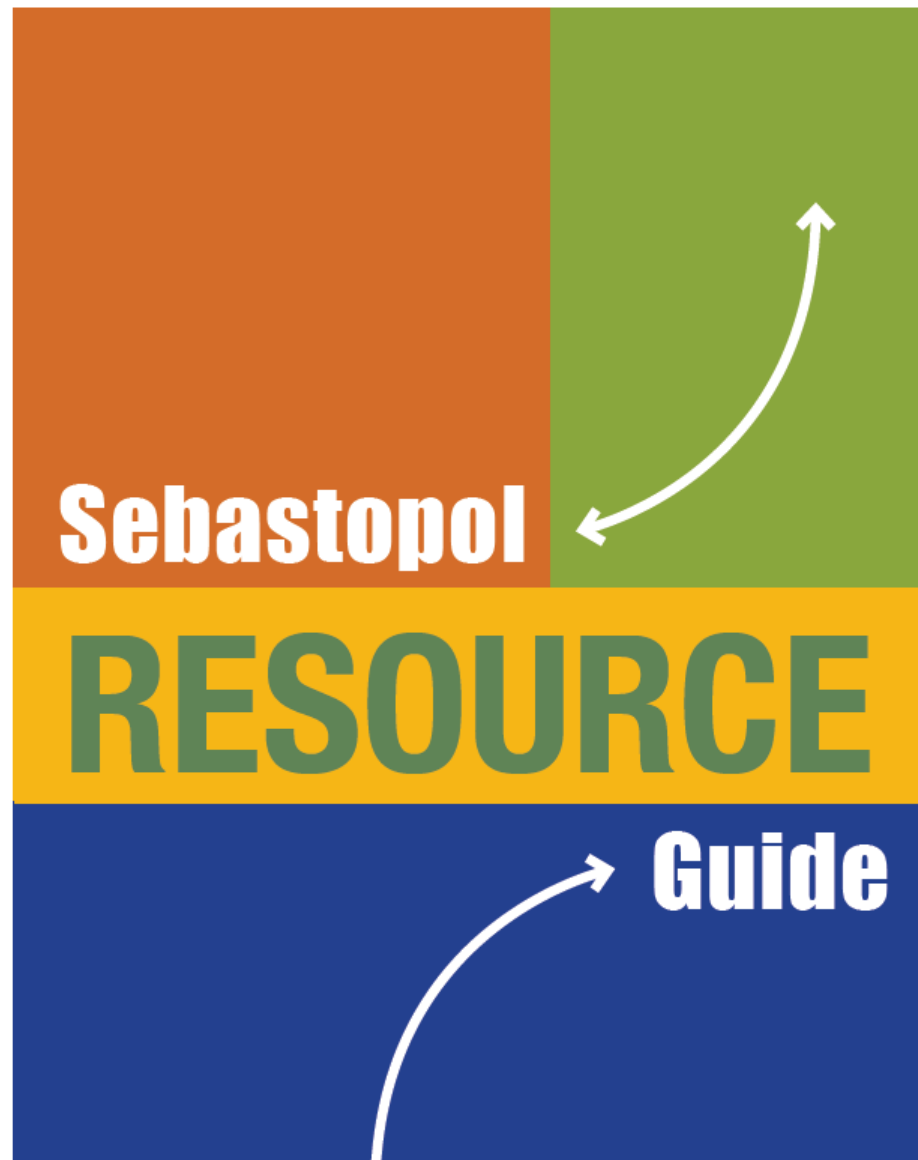Improved income opportunities

RRARA used the *Portrait* to identify Preschool Enrollment as an important local issue and is working to create more ECE opportunities.
RRARA (Russian River Area Resources and Advocates)

The Portrait data helps us identify key local challenges and opportunities. We are galvanizing our community to support the proposed County Tobacco Retail License (TRL).

Russian River Area Resources and Advocates (RRARA)

Guia de **RECURSOS** Sebastopol

Sebastopol **RESOURCE** Guide

SACA created its resource guide in English and Spanish, aligned with the *Portrait*'s agenda to mend holes in the safety net
Sebastopol Area Community Alliance

TeensWork helps reduce youth disconnection by connecting teens with jobs and mentors, in alignment with the *Portrait*.

Sebastopol Area Community Alliance

Cradle to Career used the *Portrait* to apply for support from ICS to develop innovative funding strategies for Early Childhood Education. We are now one of five communities in the nation to get their help!

Institute for Childhood Success Technical Assistance Team

United Way of the Wine Country used the *Portrait* to confirm the current locations and inform the expansion of our Schools of Hope program. SOH also aligns with the *Portrait's* recommendation to reduce youth disconnection.
Andrew Leonard, United Way of the Wine Country

The *Portrait* was instrumental in the Board of Supervisors' decision to fund First 5 to create a Preschool Facilities Grant Program, ensuring that there are enough slots for all us kids as we look toward Universal Preschool. **Hailie Rosatti, Cradle to Career**

We've used the Portrait as an education tool, to apply for grants, as part of our strategic planning, and to inform our service strategy.
Lisa Badenfort, Ag Innovations Network and the Food System Alliance

We're using the *Portrait* to inform our investment decisions, recently funding the iREAD campaign. Community Foundation Sonoma County.
Elly Grogan, Beth Brown, & Karin Demarest, Community Foundation Sonoma County

The *Portrait* reinforces C2C's focus on Early Childhood Education. The iREAD campaign is one of four initial strategies to help children start school ready to succeed. **Cradle to Career**

The *Portrait* has helped us with grant applications, strategic planning, program development, unify perspectives internally, and better understand the community. **Tim Reese, Community Action Partnership of Sonoma County**

We're using the *Portrait* to align our funding mechanisms to our priority projects in the community.
Jenny Symons, DHS Administration

RCHC uses the *Portrait* to inform strategies at several health centers
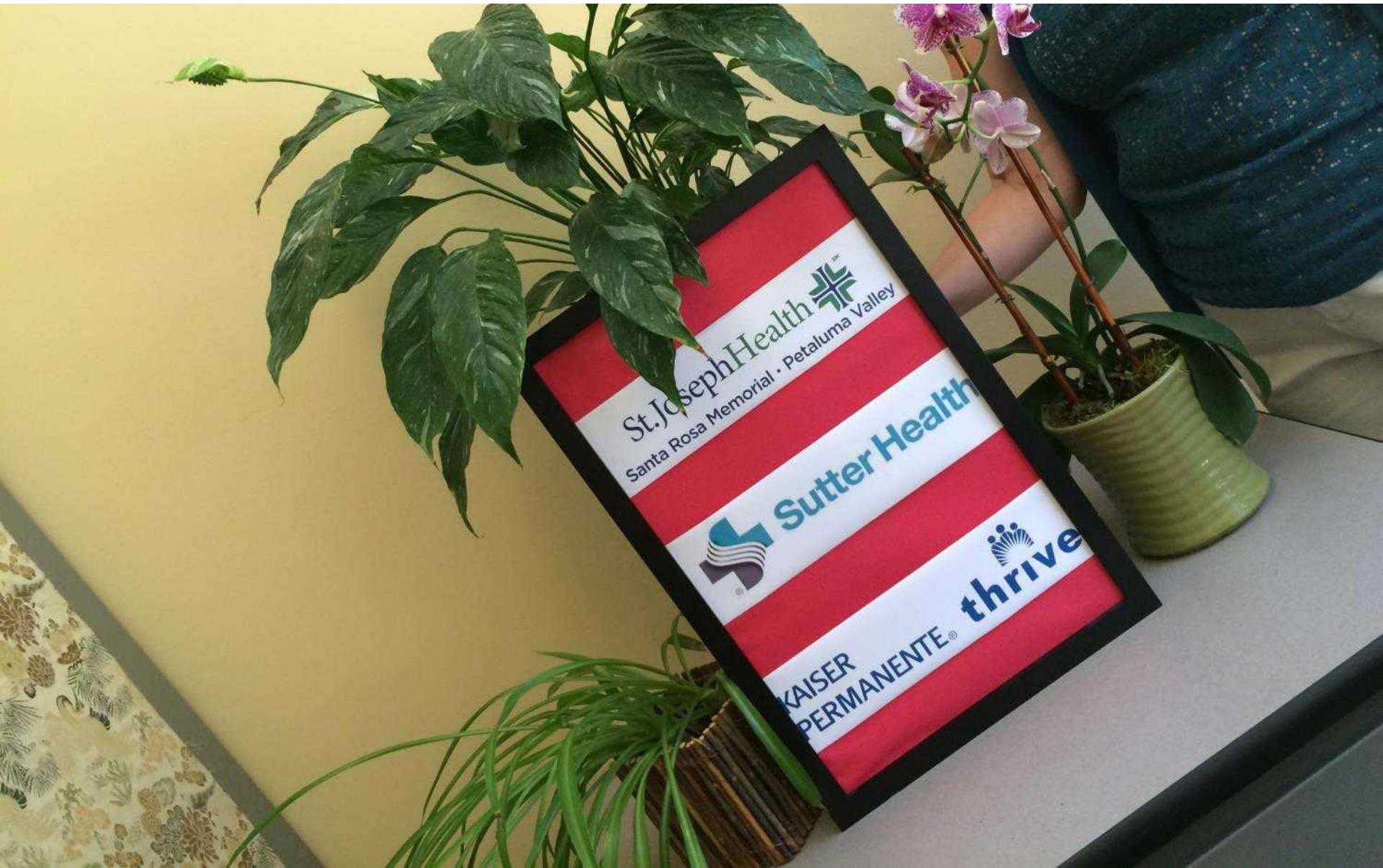**Mary Maddux-Gonzalez, Redwood Community Health Coalition**

The *Portrait* helped us advocate for a $15/hour Living Wage Ordinance for the County and with public education for minimum and living wages.
Marty Bennett, North Bay Jobs With Justice

Sutter Health, Kaiser Permanente, and St. Joseph Health have committed to using the *Portrait* as a building block for their next 3-year Community Health Needs Assessment that is getting underway.

We ask grantees to use the *Portrait* data in their applications. We use the data to justify our health need priorities and help decide where we fund geographically.

Jeannie Dulberg and Shan Magnuson, Kaiser Permanente Community Benefit

The County Dental Health Program focuses its activities in schools in the *Portrait* Priority Areas.
Kim Caldewey and Kristin Fladseth, Dental Health Program, DHS HPPE

The *Portrait* will help us target our outreach efforts to improve cardiovascular health for all people in Sonoma County.
Hearts of Sonoma County Group, Committee for Healthcare Improvement

Health Action's priority areas align with the Portrait's dimensions of health, education, and income. **Kellie Noe, Pamela Swan, and Lori Houston: Health Action Backbone Team (and Oscar Chavez infusing Upstream principles)**

Upstream Investments uses the *Portrait* to prioritize technical assistance and as a tool for Upstream Portfolio applicants.
Angie Dillon-Shore, Joni Thacher, and Liz Parra
Upstream Investments Backbone Support Team, Human Services

We referenced the *Portrait* and first hand experiences when advocating for a stronger smoke-free multi unit housing ordinance in Santa Rosa.
Miguel Garduño and Andrea Magaña, Project TRUE, Center for Well-Being

Roseland students 'Kick Butts' in anti-tobacco effort

Roseland University Prep students Paola Auilar, 17, left, Carla Rodriguez, 16, and Miguel Garduno, 16, count the tobacco, e-cigarette and alcohol ads on the outside of Stony Point Wine and Liquor Store during a survey of stores within a mile of their high school. (Photo by John Burgess/The Press Democrat)

BY LORI A. CARTER
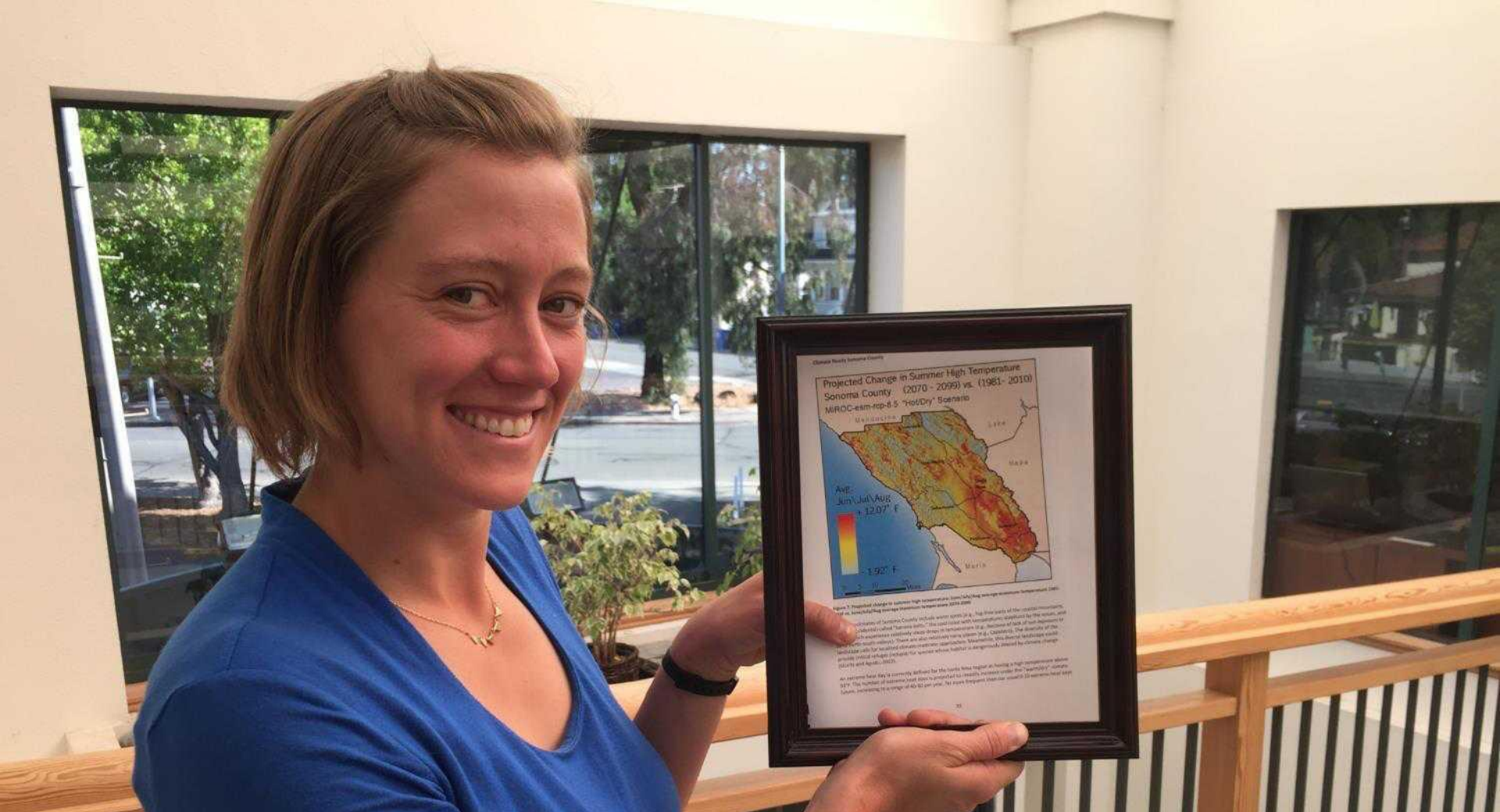THE PRESS DEMOCRAT

March 18, 2015, 1:37PM

There it was, blending right in between Slurpee posters, the same size and just as colorful: an advertisement for pie-flavored NJoy e-cigarette vape liquids.

The *Portrait* supports the Northern California Center for Well-Being's focus on tobacco prevention and also their decision to site Project True at Roseland University Prep. **Paola Aguilar, Karla Rodriguez, and Miguel Garduño, Project TRUE, Center for Well-Being**

United Way of the Wine Country used the *Portrait* to help target locations and outreach for the *Earn It! Keep It! Save It!* program. EKS also aligns with the *Portrait's* recommendation to raise earnings and incentivize savings.
Suzanne Yeomans and Michelle Fielder, United Way of the Wine Country

All people in Sonoma County are at risk from climate change, but some are more vulnerable than others. The *Portrait* data give us a framework to understand how local hazards like heat, fire, and flood will affect various communities disproportionally.

Lauren Casey, Regional Climate Protection Authority

I learned about the *Portrait* in my Healthy Communities class at SSU. It will be helpful to me as I begin my career in community planning.
April Gunderson, SSU Environmental Studies and Planning Graduate

The Permit and Resource Management Department used the *Portrait* to identify and adopt "Communities of Concern" within the General Plan Land Use Element.   **Lisa Posternak, County PRMD**

We use the *Portrait* to review health information by neighborhood for policy recommendations.

Sonoma County Permit and Resource Management Department

The *Portrait* helped us identify regions in severe need of community organizing around tenant protections, and helped us make the case for rent stabilization policies and affordable housing

North Bay Organizing Project

KRCB uses the *Portrait* to develop content (topic and place related) for its Health Connections TV shows, on-air videos, and radio stories that both inform and connect people in Sonoma County.
Darren LaShelle, KRCB Content Manager, krcb.org/health

Portrait data and findings support efforts to assess violence locally and to develop a strategic prevention initiative.
Alea Tantarelli, Violence Prevention, DHS HPPE

HEAL (the Healthy Eating, Active Living Zone Program) focuses on the Roseland neighborhood, the area identified by the *Portrait* as having the greatest unmet potential. **Danielle Ronshausen, HEAL Coordinator, DHS HPPE**

The Communities of Excellence (CX^3) community leaders use the Portrait to help create healthier retail environments in their neighborhoods to improve access to fresh fruits and vegetables, and healthier beverages.
Nohemi, Reyna, and the Hiatt girls, CX3 Community Leaders