



DATA
2GO.
NYC

STARTING OCTOBER 28TH, EVERY NEW YORKER COUNTS!

CLICK HERE
TO RSVP

You are invited to join public and nonprofit sector leaders for the launch of **DATA2GO.NYC**, a free, easy-to-use mapping tool to visualize and analyze well-being and inequality in New York City.



LAUNCH
EVENT

WEDNESDAY, OCTOBER 28TH

8:00 AM
BREAKFAST

8:30-9:30 AM
DEMO & PANEL DISCUSSION

CIVIC HALL

156 5TH AVE.
AT 20TH ST.
2ND FLOOR
NY, NY 10010

LAUNCH
PRESENTERS



**JOHN R.
ETTINGER**

Chief Executive Officer,
The Leona M. and
Harry B. Helmsley
Charitable Trust

helmsleytrust.org



**MATTHEW
KLEIN**

Executive Director,
Center for Economic
Opportunity
NYC Mayor's Office
of Operations

nyc.gov/html/ceo



**CYNTHIA
ESPOSITO
LAMY**

Manager, Metrics
Robin Hood Foundation

robinhood.org



**SARAH
BURD-SHARPS
& KRISTEN
LEWIS**

Co-Directors,
Measure of America

measureofamerica.org

PROJECT
BACKGROUND



MEASURE OF AMERICA

THE LEONA M. AND HARRY B.
HELMSLEY
CHARITABLE TRUST

The **DATA2GO.NYC** website and mobile app bring together for the first time federal, state, and city data on **over 300 indicators in a dozen areas** vital to improving New Yorkers' lives – empowering users to pinpoint particular groups and areas in need, craft solutions, target policies and services, track progress, and advocate for change.

A one-stop shop for neighborhood-level data broken down by **community district** (150 indicators are also available by **census tract**), **DATA2GO.NYC** enables policy-makers, philanthropists, social service delivery agencies, and community-based organizations to map indicators across the city, prepare unique community district dashboards, test relationships between indicators, download data, and print or share their results at the click of a button.

DATA2GO.NYC was created by **Measure of America**, a nonprofit, nonpartisan research and advocacy initiative of the **Social Science Research Council**. We provide easy-to-use yet methodologically sound tools that measure what matters for human well-being, freedom, and opportunity. **DATA2GO.NYC was made possible by the generous support of The Leona M. and Harry B. Helmsley Charitable Trust.**



EVERYONE COUNTS.